

DISTRICT TRAINING ASSEMBLY

DISTRICT 3330



Session 2

Developing Goals

45 Minutes

Learning Objectives

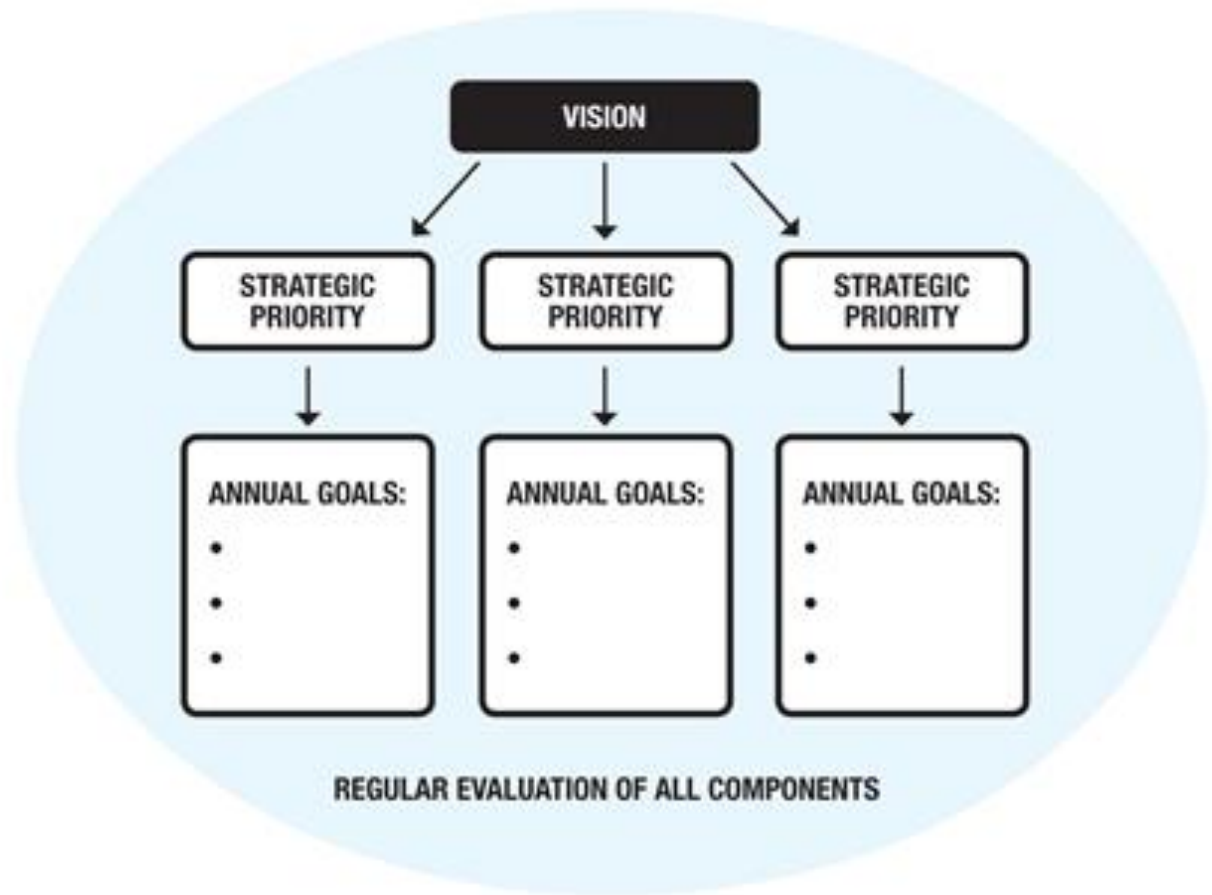
- Develop goals that support your club's strategic plan
- Identify resources that will assist you in achieving these goals

Strategic Planning

Long Range Goals

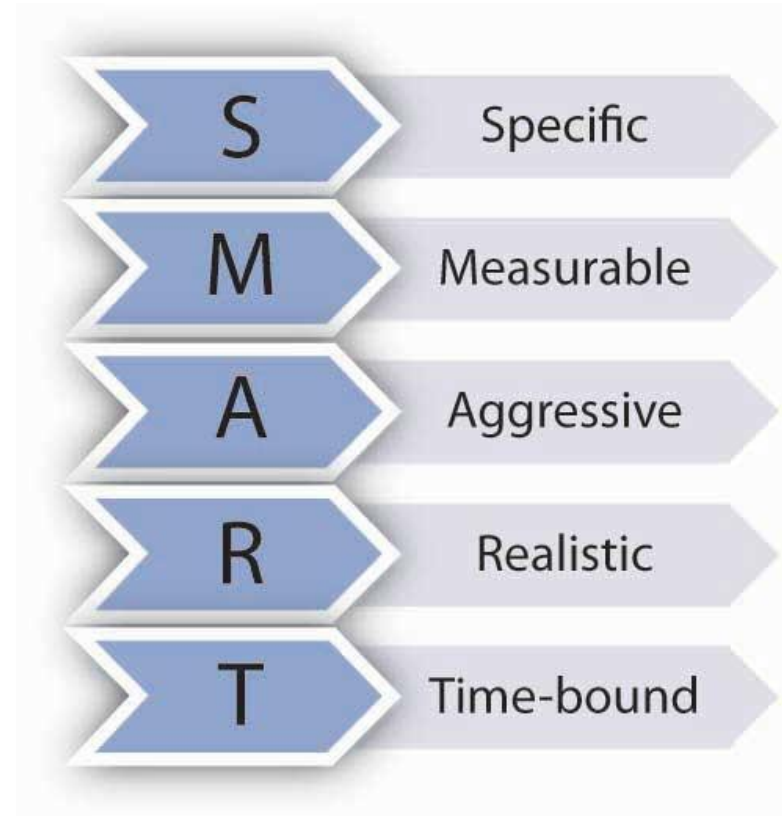


Annual Goals



What is the effective Goals?

- Specific
- Measurable
- Achievable
- Realistic
- Timely





How do your committees set annual goals?

Action Plan

Enter an action plan to accomplish your club's goal. Remember to focus on steps that address your club's strengths *and* weaknesses.

Action step	Who will be responsible?	How long will this step take?	How will progress be measured?	What resources are available?
1.				
2.				
3.				
4.				
5.				

Resources

- [Rotary Club Central](#)
- [Strategic Planning Guide](#)
- [Membership Assessment Tools](#)

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Review